



MAJOR PROJECT PORTFOLIO OF BIRD

S. No	Name of the Project	Name of the Client	Duration	Location	Objective	Activity
1.	Understanding the Economic Impact of Climate Change on the Informal Sector	The University of Chicago Booth School of Business	June 2025 – Ongoing	Delhi Maharashtra Uttar Pradesh Bihar	<p>The study focuses on the social, economic, and political aspects of Informal workers in India. Including their working condition, livelihoods, and relationship with employers, challenges, and rights of domestic workers, who are individuals employed in private households to perform tasks such as cleaning, cooking, childcare, and elderly care. Here are some key aspects to consider:</p> <ul style="list-style-type: none"> ❖ Demographics: Age, gender, caste, ethnicity, and migration patterns. ❖ Employment: Wage labour, tenancy, sharecropping, and self-employment arrangements through public financing projects/schemes such as MGNREGS, NRLM etc. ❖ Working Conditions: Hours, wages, safety, health, workload, safety, and privacy. ❖ Livelihoods: Income, poverty, food security, and access to resources like land, credit, and technology. ❖ Labor Rights: Minimum wage, overtime pay, paid leave, and social security. ❖ Social Relations: Power dynamics, patronage, and collective action among workers, employers, and state actors. ❖ Migration and Mobility: Seasonal, circular, or permanent migration for work. ❖ Gender and Intersectionality: Disparities in work, wages, and social security faced by women, scheduled castes, and tribes. 	<p>Research Design. Mapping and Listing. Designed and developed digital tools for data collection, analysis and platforms (Dashboard) for data dissemination . Data Analysis</p>



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					<ul style="list-style-type: none"> ❖ Policy and Legislation: Minimum wage laws, labor rights, and social protection programs. ❖ Collective Action and Unionisation: Workers' organisations, strikes, and negotiations. ❖ Abuse and Exploitation: Physical, emotional, and sexual abuse, as well as human trafficking. ❖ Child Domestic Work: Children employed in domestic work, often in exploitative conditions. ❖ Evaluate the interventions to align with and complement existing government initiatives like MGNREGS. Assessment should specifically focus on the enhancement of sustainable rural livelihoods and the creation of employment opportunities, ensuring that these efforts work together effectively to improve the overall welfare of rural communities. 	
2.	Ground Water-Based Pipe Water Supply Project	WaterAid	June 2025 – Ongoing	Bihar Chhattisgarh Madhya Pradesh Odisha Uttar Pradesh	<p>The objective of the study is to conduct a comprehensive evaluation of Ground Water Based Pipe Water Supply Systems (PWSS). This includes an in-depth assessment of the current status and operational functionality of these systems, examining their effectiveness in meeting community water needs.</p> <ul style="list-style-type: none"> ❖ The study will also investigate the technical feasibility of implementing improvements or expansions to these systems, taking into account factors such as infrastructure, technology, and maintenance requirements. ❖ Water quality monitoring will be a crucial component, focusing on assessing the safety and reliability of the water supply, examining 	<p>Research design. Data collection Data analysis Detailed Report</p>



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					<p>potential contaminants, and ensuring compliance with health standards.</p> <ul style="list-style-type: none"> ❖ Assess how such water infrastructure initiatives can be aligned with livelihood generation schemes like Day-NRM, particularly in the areas of water conservation, livelihood generation, and sustainable rural asset creation. ❖ Additionally, the study will explore the level of community engagement in the management and oversight of these water supply systems, evaluating how well community members are informed and involved in decision-making processes related to their water resources. By integrating these various elements, the study aims to provide valuable insights for enhancing the sustainability and effectiveness of Ground Water Based PWSS. 	
3.	Evaluation of Mukhyamantri Adibandha Tiari Yojana (MATY)	Intellectap Advisory Services Pvt. Ltd.	May 2025 – Aug 2025	Odisha	<p>The evaluation process will focus on assessing the effectiveness of check dams and their outcomes. Examining the sustainability of check dams by analysing various factors such as site selection, structural design, institutional mechanisms, and the operation and maintenance practices associated with these structures.</p> <ul style="list-style-type: none"> ❖ Reviewing the existing monitoring and accountability mechanisms to ensure the effective execution of the scheme. ❖ Evaluating the protective irrigation strategies, addressing issues such as efficient water utilisation and the equitable distribution of water among different categories of farmers. 	<p>Research design. Data collection Data analysis</p>



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					<ul style="list-style-type: none"> ❖ Focus the scheme's impact from multiple perspectives, including changes in water use for drinking, domestic activities, and livestock, improvements in soil moisture content and vegetation coverage, and overall effects on agricultural productivity and the socio-economic conditions of the beneficiary farmers. ❖ Assess how the livelihood generation govt. schemes in rural areas like MGNREGS work can be converged with other government schemes for better impact and resource utilization. 	
4.	RPCL	Cognisphere Solutions Limited.	Feb 2025 – May 2025	Madhya Pradesh Odisha	Assess the lives of smallholder farmers by enabling increased and stabilised incomes through organic farming. Focusing on production systems and value chain development, and regeneration and restoration of landscapes for green and inclusive growth through public financing scheme such as MGNREGS, NRLM, PMKSY etc. Assess the awareness of secure markets for smallholder farmers and direct connections between farmers and retailers, brands and other buyers in the supply chains.	Research Design Designed and developed digital tools for data collection, analysis and platforms (Dashboard) for data dissemination Data analysis Presentation
5.	Baseline Survey on DSR technique	Word Resource Group (WRG2030) (Word Bank)	Jan 2025 – Mar 2025	Uttar Pradesh	The survey aims to gain an in-depth understanding of the factors influencing farmers' decisions to adopt Direct Seeded Rice (DSR), identify the challenges and enablers of this adoption, and measure its impacts on farming outcomes such as yield, income, and water usage. In this manner it is both a situational	Research Design Data collection Data analysis Presentation



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					<p>assessment as well as evaluation of the interventions undertaken by 2030WRG in promoting DSR in select districts of Uttar Pradesh with private sector partners. The specific objectives are to:</p> <ul style="list-style-type: none"> ❖ Measure the impact of DSR adoption on key indicators such as yield, income, and water savings. ❖ Understand factors influencing yield, income, and water usage in DSR cultivation. ❖ Examine perceived challenges and enablers affecting DSR adoption. 	
6.	Evaluation of the Development of Fisheries in Collaboration with International Institutions	Intellectcap Advisory Services Pvt. Ltd.	Jan 2025 – Mar 2025	Odisha	<p>The evaluation of this collaboration (Odisha-WorldFish) will provide an understanding of the key areas of impact for the fisheries sector in Odisha. It will uncover the specific areas where significant improvement has been made as compared to the baseline data from the Odisha Fisheries Policy 2015. It will also highlight areas of learning and improvement for similar future projects in Odisha and elsewhere. The specific objectives for the evaluation study as outlined in the ToR are as follows:</p> <ul style="list-style-type: none"> ❖ To delineate the components of technical assistance provided by World-fish to F&ARD Department (Including the IEC materials produced under the project). ❖ Assess the impact of WorldFish’s intervention in the Odisha fisheries sector by focusing on the following key aspects: ❖ The extent of increase in inland fish productivity and production 	<p>Overview of program. Research design Data collection Data analysis</p>



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					<ul style="list-style-type: none"> ❖ Estimated growth in employment among the target beneficiaries ❖ The extent of capacity of officials and beneficiaries developed ❖ The extent of investment brought in by private players ❖ Value chains formed and their viability 	
7.	SEWOH ProSoil Project	German Development Cooperation	Oct 2024 – Dec 2024	Delhi	This study aims to improve soil health, promote sustainable land management practices, and enhance food security. Specifically, it focuses on reducing soil degradation, restoring soil fertility, and strengthening the resilience of agricultural systems to climate change. Includes assessing the investment policy through public financing MGNREGS and its applicability in climate change mitigation and adaptation.	Tool Analysis Preparation of Action Plan Documentation
8.	Evaluation of Command Area Development & Water Management (CAD&WM AND RCOFC)	Odisha Government and Intellectap	Oct 2024 to Dec 2024	Odisha	<ul style="list-style-type: none"> ❖ The evaluation of CAD&WM and RCOFC will focus on reviewing the planning, execution, and monitoring processes of the scheme implementation, emphasizing the mechanisms used to bridge the gap between Irrigation Potential Created and Irrigation Potential Utilized. It will assess the program's impact on water use efficiency, irrigation expansion, crop diversification, equitable water distribution, farmer participation, irrigation efficiency, agricultural productivity, and financial viability. Additionally, it will review institutional mechanisms for equitable water distribution and examine scheme guidelines, policies, and executive orders that affect implementation. The 	Overview of program. Tool design Data collection Data analysis Detailed Report



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					<p>study will also evaluate the role of Pani Panchayats and suggest policy changes to enhance program effectiveness.</p> <ul style="list-style-type: none"> ❖ The study will also assess potential complementarities with government initiatives or schemes e.g. Day-NRM, MGNREGA, especially in areas related to canal maintenance, field channel construction, water conservation, and rural employment generation. 	
9.	Baseline and Midline and Endline study Unlocking Inclusive Policy making in the Clean Energy Transition	IISD/ Oorja Development Solutions Pvt. Ltd	Jan 2024 – Mar 2025	Uttar Pradesh	<p>The study intends to understand how secondary uses of Solar Irrigation Pumps (SIPs) can improve the inclusivity of social benefits of SIPs. Based on earlier studies, it is believed that secondary use models of SIPs can mitigate some of these inclusivity barriers by various mechanisms:</p> <ul style="list-style-type: none"> ❖ The challenge of patriarchal household dynamics is unlikely to be addressed through subsidies; however, if secondary uses are incorporated into the model with women in mind, then women-dominated productive uses could also be supported by the SIP. ❖ While secondary uses could add additional cost to the overall SIP infrastructure, in circumstances where secondary use appliances already exist in the target community and rely on diesel generators, using excess solar power from the SIP instead of the diesel would result in net savings. ❖ If the SIP is operated as a Pay-Per-Use Service, then the project could prove more commercially 	<p>Research Design Data collection Data analysis Detailed Report and presentation</p>



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					<p>viable for the provider and cheaper for the consumer if a secondary use appliance is added.</p> <ul style="list-style-type: none"> ❖ By using the previously unexploited energy potential of the SIP, owners/users could expand their productive use of the energy, thereby generate more income and making the SIP itself more cost-effective from the user's perspective. 	
10.	Baseline study to measure the status of women empowerment within the Farmer Producer Organizations (FPOs) in India	Intellectap Advisory service Pvt. Ltd/ Foundation for Development of Rural Value Chains (FDRVC)	April 2024- June 2024	Maharashtra Uttar Pradesh Madhya Pradesh Rajasthan Jharkhand Bihar	The study plans to measure the status of women empowerment within the Farmer Producer Organizations (FPOs) in India. This assessment carried out across two categories of FPOS/PEs/PCs, namely (i) all women members PEs/PCs and; (ii) men and women members PEs/PCs. The assessment looked at the women participation in the workforce particularly in employment generation and augmenting income from the public financing natural resources management programs viz. MGNREGS.	Research Design Designed and developed digital tools for data collection, analysis and platforms (Dashboard) for data dissemination Data analysis Detailed Report and presentation
11.	Impact Assessment of CLLMP of MBMA funded by World Bank	Intellectap Advisory service Pvt. Ltd	April 2024 – June 2024	Meghalaya	Analysing CLLMP's logic model and three distinct pathways, four categories of outcomes/ impacts can be derived from the kind of interventions made. The first category is ecological impacts that comprises of improved practices for conservation of natural resources, increased water availability, crop diversification, increased production and productivity etc. The second category is economic	Research Design Software development Team recruitment Data collection



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					<p>impact that implies to generation of employment and income from the activities executed under the project and the projected employment and income derived from conservation and management of natural resources. The third category is social impact that focuses on the level of participation of the community members in planning, execution, decision making, conflict resolution and inclusion. And the fourth category is policy impact that primarily at the project level in influencing government and communities for adoption of social and environmental framework, institutionalizing Payment of Ecosystem Services (PES) etc.</p> <p>In light of the emphasis on community-driven natural resource management and the generation of employment opportunities, the project is aligned with the objectives of the Mahatma Gandhi National Rural Employment Guarantee Act (MGNREGA). It aims to enhance rural livelihoods through the sustainable creation of assets and active local participation.</p>	Data analysis
12.	Impact Assessment for ITC's Social Investments Programme is implemented under the banner of ITC	ITC Limited	Feb 2024 – Mar 2024	Madhya Pradesh	<p>In this Impact Assessment, we aim to understand the comprehensive process executed by ITC and its partner organisations (NCHSE) during the implementation of the selected project activities.</p> <ul style="list-style-type: none"> ❖ To establish the effectiveness and efficiency of programme design and implementation. ❖ To quantify the extent to which the projects have been successful in achieving the intended outcomes 	<p>Overview of program. Research design Designed and developed digital tools for data collection, analysis and</p>



S. No	Name of the Project	Name of the Client	Duration	Location	Objective	Activity
					<ul style="list-style-type: none"> ❖ To capture the short and long-term direct, indirect, intended and unintended impacts ❖ To establishing attribution and contribution of the projects ❖ To identify and capture success stories, challenges, and areas for improvement ❖ To provide actionable recommendations to enhance the effectiveness of future programs. ❖ To evaluate the alignment and complementarities of the proposed interventions with government initiatives such as MGNREGS, with a specific focus on enhancing sustainable rural livelihoods and generating employment opportunities. <p>https://www.itcportal.com/sustainability/pdf/imp-act-assessment-of-financial-literacy-100724.pdf</p>	platforms (Dashboard) for data dissemination Data analysis Detailed Report and presentation
13.	Impact and Need Assessment of Rural Community Development Program	Gramin Vikas Trust/ Paradip Phosphate Limited (PPL)	Oct 2023 – Nov 2023	Odisha	<p>It was qualitative study and aimed to assess the current status of implemented activities under the Rural Community development program (RCDP- implemented by Harsha Trust), challenges encountered by the implementation team and further need of peoples. The specific objectives (outcomes) of the RCDP are:</p> <ul style="list-style-type: none"> ❖ Bring about behavior change on the issues of water, sanitation and hygiene (WASH) ❖ Preventive Healthcare and Nutrition management ❖ Economic empowerment of women and Promote entrepreneurship ❖ Skilling the youth and enhanced employability ❖ Improve the quality of school education 	Overview of program. Tool design Data collection Data analysis Detailed Report



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					❖ Linkages with MGNREGA in addressing rural infrastructure, creating livelihood opportunities through community-based assets, and supporting convergence with WASH and nutrition interventions.	
14.	An Impact Assessment for its Holistic Rural Development Programme (HRDP)	Intellectap Advisory Service Pvt. Ltd	Nov 2023 to Oct 2024	Chhattisgarh Madhya Pradesh Bihar Rajasthan Jharkhand Uttar Pradesh Maharashtra	<p>An Impact Assessment for its Holistic Rural Development Programme (HRDP)", which was implemented as part of its CSR programme. The impact assessment aims at understanding the overall process undertaken by HDFC bank and partner organization in implementing the project activities, key milestones achieved, impact created by these activities, challenges faced, and the manner in which such challenges were handled. The guiding philosophy behind this study is to add value by showcasing successful initiatives and recommending possible ways to address challenges that exist. Since the HRDP is an integrated programme with interventions in multiple sectors such as - Health, Education, NRM, and Livelihood, the study also looked at creating an overall index for assessing the impact of outcomes from different interventions under the programme for Holistic Rural Development. The evaluation has also looked into the convergence of the CSR programs with public financing programs such as MGNREGS for creation of rural climate resilient assets for income augmentation.</p> <p><i>We have completed 12 evaluations in different locations during this period.</i></p>	<p>Designed and developed digital tools for data collection, analysis and platforms (Dashboard) for data dissemination Data Collection Data Analysis Preliminary Findings</p>



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15.	An Impact Assessment for its Holistic Rural Development Programme (HRDP)	NRMC	Sep 2022 to Sep 2023	Maharashtra Meghalaya Bihar Rajasthan Madhya Pradesh Odisha Uttarakhand Chhattisgarh Rajasthan	<p>An Impact Assessment for its Holistic Rural Development Programme (HRDP)", which was implemented as part of its CSR programme. The impact assessment aims at understanding the overall process undertaken by HDFC bank and partner organization in implementing the project activities, key milestones achieved, impact created by these activities, challenges faced, and the manner in which such challenges were handled. The guiding philosophy behind this study is to add value by showcasing successful initiatives and recommending possible ways to address challenges that exist. Since the HRDP is an integrated programme with interventions in multiple sectors such as – Health, Education, NRM, and Livelihood, the study also looked at creating an overall index for assessing the impact of outcomes from different interventions under the programme for Holistic Rural Development. The evaluation has also looked into the convergence of the CSR programs with public financing programs such as MGNREGS for creation of rural climate resilient assets for income augmentation.</p> <p><i>We have completed 9 evaluations in different locations during this period</i></p>	Designed and developed digital tools for data collection, analysis and platforms (Dashboard) for data dissemination Data Collection Data Analysis Preliminary Findings
16.	ONORC Demand Assessment	Jan Sahas Foundation	Feb 2023-March 2023	Mumbai Delhi Gurgaon	To understand awareness of the 'One Nation One Ration Card' scheme and demand for it amongst inter-state migrants.	Research design Data analysis. Preliminary Findings



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17.	Barriers To Legal Aid Survivors Sexual Violence in India	Jan Sahas Social Development Society	Feb 2023- March 2023	Delhi	This study focuses on generating awareness on legal aid, eligibility criteria, legal support, breaking the social stigma, in especially in marginalised areas.	Documentation
18.	Comic Relief Midline Survey	Jan Sahas Foundation	Oct 2022	Madhya Pradesh	The objective of the study is to understand the awareness regarding mental health and how Jan Sahas has provided/helped in access to mental health support.	Research design Data analysis. Preliminary Findings Report
19.	Adolescent Empowerment Programme	Breakthrough	June 2022 to July 2022	Haryana	Breakthrough's Adolescent Program aims to build capacity and agency of adolescents; helping them demand equity in health, education and skills in their homes and community, for themselves and for others. This initiative empowers girls and boys to change gender norms that contribute to gender-based discrimination or violence and encourages them to be confident, develop leadership skills and enable them to make decisions on matters of attaining higher education and marriage.	Overview of the program. Tool design Data collection Data analysis Factsheet Report